# **Everest Enterprises**

# Flowers

All have beautiful blooms and in most cases wonderful fragrance held on graceful attractive shrubs.



roses.everest.co.ke





**ABOUT US**65 HECTARES OF BLISS



THE FARM AT THE HEART OF MT KENYA



**OUR FLOWERS** ASSORTED FLOWERS/FOLIAGE



**QUALITY ASSURANCE**OUR NAME COUNTS

## Welcome

For almost 20 years we have been growing roses on our farms, lovingly nurturing them by hand until they are ready to be passed onto you, to be enjoyed. From the fields we have a spectacular view of Mount Kenya towering over Nanyuki.

The Beautiful scenery combined with a committed and expert team makes Everest Enterprises an accomplished leader in the field of scented rose production in Kenya. All Everest Roses have a collective style and reflect vision.

### About Us

#### **CHULU FARM**

65 HECTARES OF PURE BLISS

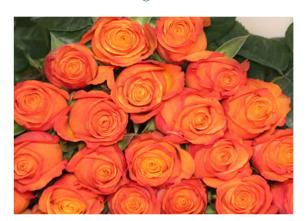
We are a working flower farm on the equator in Nanyuki, dedicated to producing high quality, beautiful and long-lasting fresh-cut flowers and foliage. The farm is nestled in the Mt Kenya region, Central province of Kenya.

We are passionate about growing, and our love for flowers is reflected in everything we do from our brand to our final product. We take care every single step of the way from the beginning of the flower's journey, when we pick the very best varieties for the season ahead, to proudly sending off our flowers.



#### MADAME RED

Rose Madam Red 80cm is a lovely Red cut flower – wholesaled in Batches of 20 stems. As a rule of thumb, the taller the stem the larger the flower head & longer the vase life.



#### CONFIDENTIAL

Rose Confidential 60cm is a lovely Orange cut flower – wholesaled in Batches of 20 stems. As a rule of thumb, the taller the stem the larger the flower head & longer the vase life.



#### WHAM

Wham Roses are pink & usually available all year round. 60cm stem lengths this wholesale cut flower is wholesaled in 20 stem wraps.



#### EVER RED

Rose Ever Red 70cm is a lovely Red cut flower. As a rule of thumb, the taller the stem the larger the flower head & longer the vase life.



#### BELA ROSE

Rose Belle Rose 60cm is a lovely Green/Pink cut flower. As a rule of thumb, the taller the stem the larger the flower head & longer the vase life



#### SANKARA

Rose Sankara 70cm is a lovely White/Pink cut flower. As a rule of thumb, the taller the stem the larger the flower head & longer the vase life.

4 roses.everest.co.ke roses.everest.co.ke



#### PINK JOURNEY

Rose Pink Journey 70cm is a lovely White/Pink cut flower. As a rule of thumb, the taller the stem the larger the flower head & longer the vase life.



#### NEW ORLEANS

Rose New Orleans 60cm is a lovely Purple cut flower – wholesaled in Batches of 20 stems. As a rule of thumb, the taller the stem the larger the flower head & longer the vase life.



#### PEBBLES

Pebbles Roses are orange & usually available all year round. 50cm stem lengths this wholesale cut flower is wholesaled in 20 stem wraps.



#### GOOD TIMES

Rose Good Times 60cm is a lovely Yellow cut flower – wholesaled in Batches of 20 stems. As a rule of thumb, the taller the stem the larger the flower head & longer the vase life.



#### ATHENA

Athena Roses are white & usually available all year round. 60cm stem lengths this wholesale cut flower is wholesaled in 20 stem wraps.



#### SANKARA

Rose SAnkara 70cm is a lovely White/Pink cut flower. As a rule of thumb, the taller the stem the larger the flower head & longer the vase life

6 roses.everest.co.ke roses.everest.co.ke

### The Farm

#### **ChULU FARM**

FOR QUALITY & RELEABILITY

CHULU Farm, where our flowers grow, is located 180km north of Nairobi, within Nyeri, Laikipia and Meru Counties and is located on the Equator at an altitude of 1,900 meters above sea level.

The area receives ten hours of sunshine a day and 800 mm of rainfall a year. These perfect growing conditions, combined with a committed and expert team, make Everest Enterprises Limited accomplished leaders in the field of scented rose production in Kenya. Our team believes in building and supporting a strong resilient local flowerindustry.









#### GLOBAL G.A.P.

**FARM PRODUCTION** 

GLOBAL G.A.P. is the internationally recognized standard for farm production. Our standard demands, among other things, greater efficiency



### **SMETA PILLAR**CODE & ETHICS

SMETA is their to reduce duplication of effort in ethical trade auditing with a SEDEX members ethical trade audit (SMETA) from SGS.

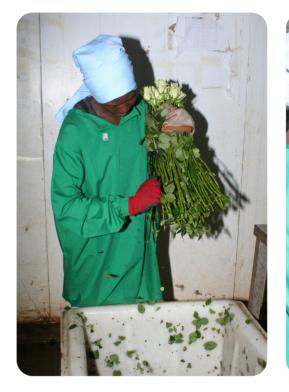


#### **FOR LIFE**

SOCIAL RESPONSIBILITY

Enables the valorisation and protection of exemplary supply chains, where stakeholders have chosen to act responsibly.







# Quality Assurance

#### THE EVEREST EXPERIENCE

WE MAKE SURE OUR NAME COUNTS

Everything you will experience here is the result of a delightful effort by the communities around us, with passion. We are devoted to create, produce and export fruits and vegetables that you will love and remember for many years. Our goal is, to positively, enrich the livelihoods of people and communities engaged by becoming the most trusted supplier/exporter of food ingredients from East Africa, KENYA.

### MAIN OFFICE

East End Plaza, Bukani Road,
Nairobi West, Nairobi, KENYA.

PHONE: +254 725 714 469 | 717 031 227

EMAILS: sales.flowers@everest.co.ke